



# *igniting*

***A COLLEGE-GOING CULTURE***

College Summit® Institute 2009

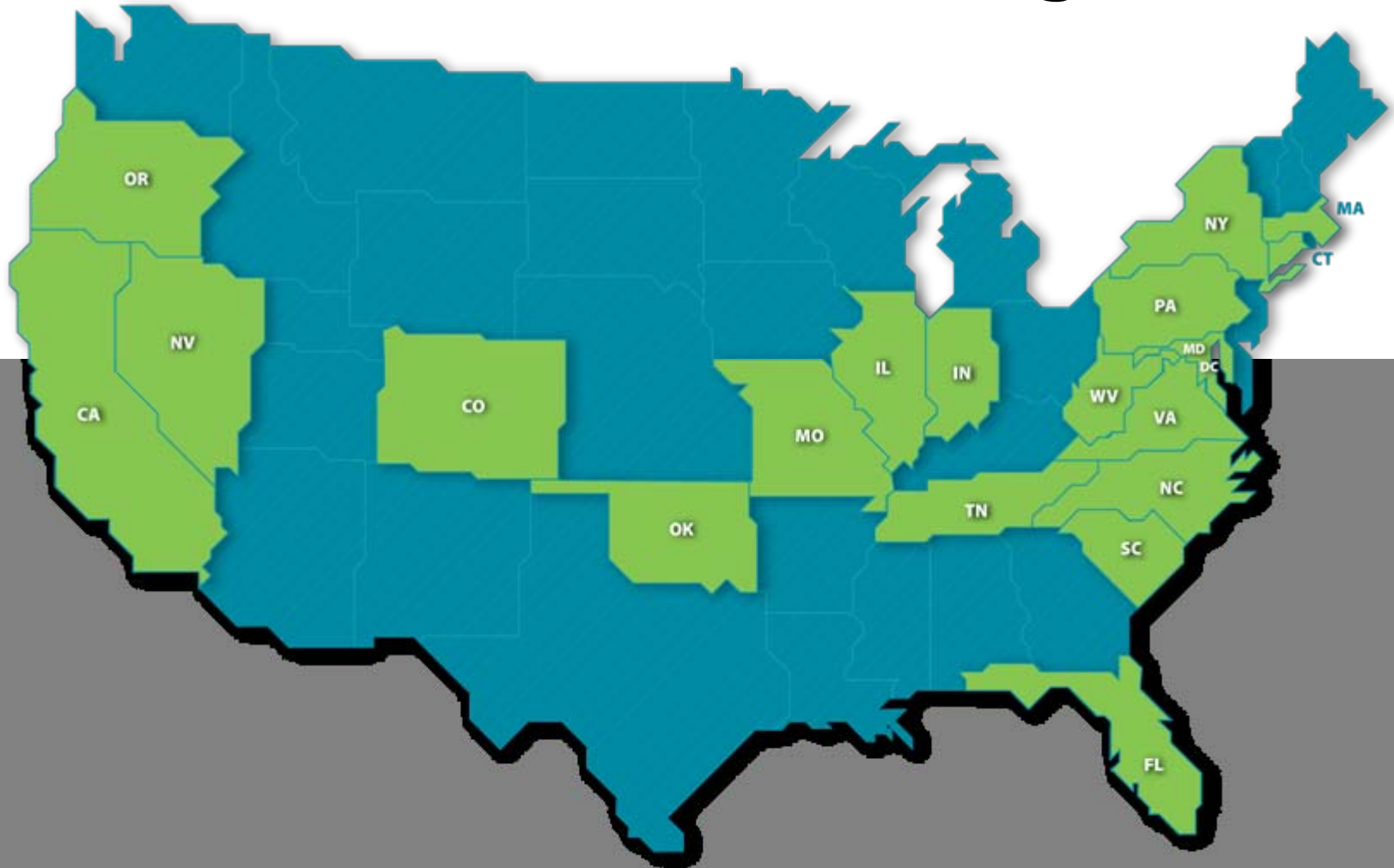
July 20-23, 2009 — Las Vegas, Nevada  
[collegesummit.org](http://collegesummit.org)



college  
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# Connect With Your Colleagues





# College-Going Culture

Schools where students connect the dots between their future goals and their day-to-day academic work

**BELIEVE:** Students believe that the purpose of high school is their future success, which is attainable

**CONNECT AND COMMIT:** Students connect with a college-educated adult and commit to a college-ready path

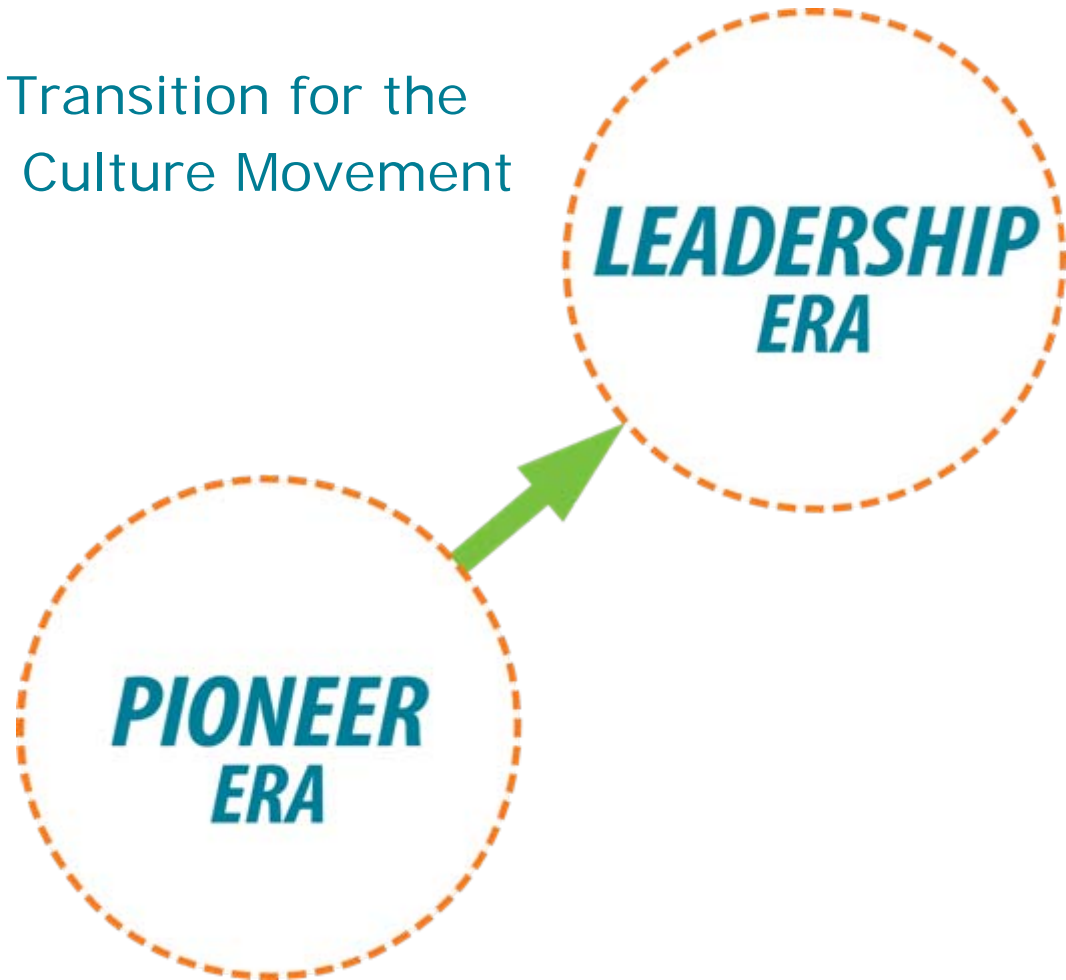
**PLAN:** Students select college-ready courses, understand their college and financial options, and effectively apply for college admission and financial aid

**OWN:** Students own their college-going culture



# Where We Are

- An Important Transition for the College-Going Culture Movement





# College-Going Culture Pioneers



*Like Tammy Sparks*





# Transformation

## 7 YEARS AGO

- No district measures college-going
- College is for special kids
- Only 5% commit resources to raise college-going

## TODAY

- 1,000 high schools measure
- All Kids College Ready
- Law: every high school to learn its college-going rate, with supports for struggling schools



# President Obama's 2020 Challenge



**"I ask every American to commit to at least one year or more of higher education or career training... By 2020, America will once again have the highest proportion of College graduates in the world."**

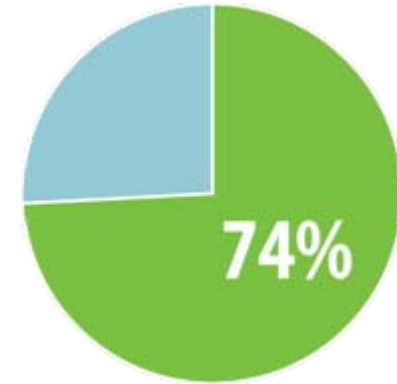
*- President Barack Obama, Speech to Congress*

February 24, 2009



# High School is Core to the Solution

In low-income communities, out of every 100 9th graders who do not graduate from college, 74 never make it there



- To reach the 2020 Goal, high schools must get great at launching students from 9th grade to college



## Secretary Duncan has called for:

- Strategies for building college-going culture in high schools
- Measurement of college-going and college proficiency
- \$2.5B College Access and Completion Fund
- Increased Title 1 support for secondary schools



# How we all can contribute:



- **Create** High School Proof Points
- **Speak-Out** about College-Going Culture
- **Share** Best Practices



# Thematic Strands to Explore

- Launchpad High Schools
- Success across Diverse Communities
- Data Driven Leadership
- Policy, Advocacy, and Action